



Phil Bristol, CEO

“We plan to increase our geographic service reach in Europe and India by recruiting new talent and training them on the core service offerings.”

Running a business is an uphill battle. Winning a competitive edge requires a holistic approach that many companies fail to adopt, losing the battle for survival. With Projectivity Solutions, Inc., unlocking market competitiveness and winning the battle is no longer a dream.

Projectivity Solutions is building a successful footing for many small and mid-sized businesses with team, relationship, and culture building. If you are dreaming of your business outshining others and experiencing exponential growth, then Projectivity Solutions’ core offerings are what you need.

A Total Solutions Provider

“We build people, we build relationships, we build high-performing trust-based culture.”

As a total solutions provider, Projectivity Solutions Inc. is aimed at sky-rocketing overall business value by identifying obstacles and eliminating them with a multidisciplinary approach. This approach is founded on four proprietary assessments- Business X-ray, Relationship X-Ray, Financial X-Ray, and Mindset X-Ray. Assessing a business from all these aspects, the company implements the fundamentals of team-building while concurrently addressing financial and other business needs. The business’ core offerings are

Projectivity Solutions, Inc.:

Amplifying Business Value by Accelerating Performance

shouldered by some exceptional developmental programs. An insight into the programs would help understand the way Projectivity Solutions operates:

- **Exceptional Enterprise Program**
Implementing the Stages of Growth™ methodology to infuse crucial missing business elements into the companies’ ecosystems for exceptional business growth.
- **Exceptional Leadership Program**
Empowering teams, leaders, and individuals of companies with Assessment tools and courses of Projectivity Solutions
- **Exceptional Mindset Program**
Nurturing an outward mindset of organizational people and leaders to attain sustainable performance and growth.
- **Exceptional Strategic Direction**
Helping businesses eliminate ambiguity, build trust, and promote resourcefulness and operational efficiency.
- **Exceptional Foundation Program**
Shaping management team through insightful online content and hands-on classroom activities.
- **Exceptional Foundation Program**
Designing configurable solutions as per a company’s needs to help it prioritize its infusible critical growth factors.
- **Exceptional Leader Program**
Leadership and self-mastery skills to optimize the team potential of any business.

Igniting Passion for Flourish Others

Projectivity Solutions’ long-term success is attributed to its ability to balance the WHAT and HOW components. WHAT involves skills, knowledge, and processes of the Exceptional Enterprise, Manager, and Foundations programs. On the other hand, HOW elements encompass Strategic Direction, Exceptional Leadership, and Mindset programs. Projectivity Solutions, with its three training assessment programs- before training, training conclusion, and six months post-training, measures the level of knowledge retention and application in an organization.

These specially crafted assessments evaluate businesses' effectiveness in igniting passion within leaders. Projectivity's strategic direction is quality-driven and customer-centric. The company encourages its teams to learn from clients through behavioral assessments and workshops. The world-class assessments and twice-yearly reviews collectively result in practical consumer insights to fine-tune offerings and excellence.

Moving From Me to We

A leadership approach influenced by Goleman's six leadership styles has set the leadership standards of Projectivity. The ability of the leader to articulate vision, mission, and values to the team has facilitated excellent service delivery by the teams. With the specialty skills, the founder has emphasized staff to be more supportive after team collaboration. Projectivity believes that leadership development at all levels is crucial for overall growth. The company's leadership approach moves from Me to We, as organizational leaders motivate and inspire employees to work collaboratively. The validated assessments are tailored to guide the behavior of organizational leaders and managers to ensure their improved influential capability.

CEO at a Glance

Phil Bristol, as the CEO and President of Projectivity Solutions, takes pride in Projectivity's approach to empowering leaders and businesses. With an experience of over 35 years, he has honed skills concerning business process re-engineering, strategic planning, conflict transformation, enterprise-wide project management, and leadership development. His career transitioned from a young military leader to a strategic systems consultant in an international pharmaceutical company in 1984. He acquired his graduate degree from the University of Northern Colorado and master's from the University of Southern California. In his words- *"My educational journey is a testament to my commitment to learning and development."* Having an extensive educational and professional background, Phil has served as a faculty teaching project management, leadership, and strategic planning at various colleges. His excellence has received numerous certifications, such as Certified Management Consultant (CMC), Credentialed Project Manager (PMP), and many more.

The initial phases of his leadership journey were highly influenced by his natural tendency to take charge, attributed to his military days. However, with the changing times, Phil realized the need

to delegate as a leader. As Projectivity grew, he shifted his leadership to staff collaboration and strategic vision. Conversational Intelligence (C-IQ) by The Creating-WE Institute and the Arbinger Institute Outward Mindset programs are crucial milestones of his leadership journey. Rather than dictating, he focuses on persuading employees to take action.

Phil won the President's Award in 2015 from the Roseville Chamber of Commerce and the Chairman's Award from TTI Insights in 2013. Apart from these awards, he contributed to many of Forbes' publications, such as Effective Planning Post Covid-19: Don't Bury Your Head In The Sand, Profit By Design: How To Create A Sustainable Business Model For Your Company, and more.

Leading Innovation and Competitive Edge

The company looks for better ways of doing things to achieve excellence. Projectivity Solutions embraces innovation by challenging the status quo and creating a flourishing environment for its people. Adaptability, innovation, and a strong grasp of emerging technologies have empowered Projectivity's team. To stay ahead of the market competition, the company prioritizes customer needs and sustainable operations. Its program offerings solidify the purpose of companies, streamline their decision-making, employ the best talents, and develop skills. This holistic approach to the organization makes it future-proof by future-proofing other businesses.

Celebrating Diversity

The firm believes its culture is built around diversity. However, to expect a diverse workforce to be productive with fewer conflicts, the leader must accept employees as individuals. An outward mindset is what it takes to see people as equals. To achieve sustainable growth, the company's managers treat, respect, and care for each employee equally, keeping the outward mindset at the core of the organizational values.

Beaconing Aspiring Leaders

As the CEO of Projectivity, Phil encourages aspiring leaders to have unwavering passion and emphasizes unleashing their creativity and excellence in service delivery. As an inspiring leader, Phil beacons future leaders to foster a culture of innovation, growth, and extraordinary achievements.